Press release

# Koenig & Bauer expands partnership with Rieckermann

Rieckermann assumes additional agency responsibilities in Korea and Vietnam

* Strategic growth market of packaging printing
* CI flexo press
* Expansion of sales network in Southeast Asia
* Koenig & Bauer Flexotecnica

Würzburg, 04.10.2019
Following the successful start to cooperation with Rieckermann in the markets Indonesia, Thailand and the Philippines, the partnership is being expanded to include also Korea with immediate effect. Rieckermann will similarly be taking over exclusive sales responsibility for the Vietnamese market from 1st November.

“To further improve our proximity to customers on the Southeast Asian markets, we have decided to deepen our cooperation with the experienced industrial solutions provider Rieckermann,” says Dr. Peter Lechner, CEO at Koenig & Bauer Flexotecnica. “That is an important milestone on the road to successful participation in the constantly growing market for flexible packaging in the future.”

The partnership expansion was agreed at the Koenig & Bauer production facility in Tavazzano near Milan within the framework of presentation of the new Evo XC. “In addition to the Evo XD and XG, we were able to gain a first-hand impression of the new very compact and highly productive 8-colour CI flexo press. We are convinced that the Evo XC will be very much in demand in Asia,” says Kristian Rieck, director for plastic and converting at Rieckermann.

#### Photo 1:

The newly developed Evo XC from Koenig & Bauer

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#### About Koenig & Bauer

Koenig & Bauer is the oldest printing press manufacturer in the world with the broadest product range in the industry. For more than 200 years, the company has been supporting printers with innovative technology, tailor-made processes and a wide array of services. The portfolio ranges from banknotes, via board, film, metal and glass packaging, through to book, display, coding, magazine, advertising and newspaper printing. Sheetfed and webfed offset and flexo printing, waterless offset, intaglio, simultaneous perfecting and screen printing or digital inkjet – Koenig & Bauer is at home in virtually all printing processes and is the market leader in many of them. In the financial year 2018, the approximately 5,700 highly qualified employees worldwide generated annual sales of more than EUR 1.2 billion.

Further information can be found at [www.koenig-bauer.com](file:///%5C%5CW9%5CVM%5C%40GMT-2019.08.07-09.00.09%5CPresse%5CPresseformular%5Cwww.koenig-bauer.com)